

The Board of Directors of the Emergency Communications District (ECD) of Nashville and Davidson County met in regular session at the Metro Emergency Communications Center, 2060 15th Avenue South. Chair Cleo Duckworth called the meeting to order at 1:07 PM and presided over the meeting with the following board members present: Lorinda Hale, Susan Mattson, Ruby Baker, William Johnson, and Rick Cowan. Board member Carolyn Tucker was not in attendance. Others who attended the meeting included: Mark Lynam & Larry Law (ECD Admin), Patrice Coleman, Dwayne Vance, Tim Watkins, and James Matthews (Metro DEC), Kimberly Nichols & Tiffany Childress (Finn Partners), and Russell Freeman (Legal Counsel).

Minutes

Ms. Hale made a motion to accept the minutes from the November 21, 2024 ECD board meeting. Mr. Johnson seconded the motion, and it carried unanimously by voice vote.

Financial Report

Mr. Lynam went over the December financial report with board members. Cash available for operations as of December 31, 2024 totaled \$31,875,411. This consisted of \$138,790 in the ECD's checking account and \$31,736,621 in its LGIP account.

Mr. Lynam went over the various financial transactions that took place during the month. He reported that income for December totaled \$1,913,784 while expenses amounted to \$1,190,736. This resulted in a net gain of \$723,048 for the month.

After discussion ended, Ms. Hale made a motion to accept the financial statement as presented. Ms. Baker seconded the motion, and it carried unanimously by voice vote.

Public Awareness Update

Ms. Tiffany Childress went over the Rescue Rex report. Her report included number of shows performed, number of students reached, and upcoming schedule. She also announced that the Rescue Rex program has been recognized by the Public Relations Society of America (PRSA), an organization that acknowledges outstanding campaigns, initiatives, and programs that demonstrate excellence in public relations and community engagement. This award specifically honored the 2024 Rescue Rex coloring book that was designed as an educational tool to teach children about the importance of 911.

Ms. Kimberly Nichols reviewed the advertising report with board members. She conveyed that engagement with the display ads is above average and that our videos continue to perform at a high level. She also communicated that our advertising campaign saw an increase in engagement during Christmas week whereas most campaigns see a decrease during a holiday period.

DEC Directors Report

Assistant Director Patrice Coleman went over the Director's Report with board members. Her overview included updates on call volume numbers, answer times, standards compliance, staffing, training activities, quality assurance, and TERT activations.

Employee Appreciation Banquet

Mr. James Matthews informed board members that the annual employee appreciation banquet will be held on Friday, April 18th. Changes being considered for this year's event includes engaging someone to serve as the official master of ceremonies (possibly a news media journalist), use of a professional photographer or videographer, inviting several citizens whose life was saved by one of our emergency call-takers, and inviting local news media to the event.

Adjournment

Upon proper motion by Ms. Hale and second by Mr. Johnson, the meeting adjourned at 3:34 PM.

The next meeting of the ECD Board of Directors will be held on February 20, 2025.

Minutes submitted by Mark Lynam