

Metropolitan Government of Nashville
and Davidson County

Freddie O'Connell, Mayor
Darrell Lane, Executive Director



Nashville Farmers' Market
900 Rosa L. Parks Blvd.
Nashville, TN 37208
615-880-2001
farmersmarket@nashville.gov

Nashville Farmers' Market Board of Commissioner's Meeting Minutes

The Farmers' Market Board of Commissioner's meeting occurred on February 18, 2025, at the Nashville Farmers' Market Conference Room.

The attendees included the following:

Name	Organization	Name	Organization
Darrell Lane	NFM Executive Director	William Radford	NFM Board Chair
David Griffin	NFM Finance Manager	Scott Moskowitz	NFM Board Vice Chair
Charles Kizer	NFM Building Main. Super.	Angela Crane-Jones	NFM Board Secretary
Erica Haber	Metro Legal	Alex Lorenz	NFM Board Member
Phylinda Ramsey	Metro Legal	Patricia Tarquino	NFM Board Member
Cameron Hunt	Fluffed Up	Kelly Kaplan	Mayor's Office
Ronald Cerdas	Succulent Vegan Tacos	Bari Segovia	Rolled 4 Ever Ice Cream
Adriana Cerdas	Succulent Vegan Tacos	Quida Bradshaw	Jamaicaway

Opening Announcement

- The opening public announcements were administered by Board Secretary Angela Crane-Jones and the meeting started at 9:31 a.m.

Public Comments

- Cameron Hunt with Fluffed Up would like to discuss the marketing directives of the NFM. How does the market determine the success rate, how is it measured. Board Secretary Crane-Jones stated that Mr. Hunt set up a meeting with Executive Director Lane to discuss the program.

Approval of Meeting Minutes

- A motion to approve the December 10, 2024, meeting minutes was made by Vice-Chair Moskowitz and seconded by Secretary Crane-Jones. All members voted in favor of the motion.
- A motion to approve the January 21, 2025, meeting minutes was made by Secretary Crane-Jones and seconded by Vice-Chair Moskowitz. All members voted in favor of the motion.

Blue Smoke Jewelry

- The business owner was unable to show, and this item is being deferred to a future meeting.

Clock Pantry Discussion

- The board and NFM Executive Director conducted a Q & A session on the closure of the pantry.
- Board Member Tarquino asked Director Lane what the process is should someone want to start a program of this type and is there already a process in place for vendors to donate food items. Director Lane explained that anyone must follow the vendor application process and be approved along with following all rules and regulations of renting a booth space. It was also noted that vendors can donate unused food items to any local pantry and that this occurs already. We can ensure that this is communicated via social media to the public at large.

NFM Kitchen Analysis

- Executive Director Lane reviewed the kitchen program analysis report that was submitted at the end of January to the board by Programs Manager Heather Hoch. Director Lane explained that the market is working diligently to grow the new program and explained all the steps the market has taken to ensure growth in 2025. This included a rebranding program, adjusted rates, increased on site tours and business connections, and website streamlining to showcase what the program offers.
- Board Member Tarquino and Secretary Crane-Jones requested a KPI report for the March meeting to highlight growth and would like management to determine what the measurable goals will be and how the market plans to achieve them.
- Board Secretary Crane-Jones and Vice-Chair Moskovitz would like to include all costs associated with the operation of the commissary kitchen to ensure accuracy.

Market House Business Hours & Sales Data Discussion

- A discussion occurred about the tenant's operating hours and how a reduction in required operating hours have impacted the tenant's operations and overall revenues. A part of the discussion was in relation to the Old Town Trolley drop off being moved anyway from 7th Ave. and onto Rosa L. Parks Blvd, how that has impacted to markets overall visitor traffic, and what steps has the market taken to mediate the situation with all stakeholders.

Executive Director's Report

- DePave Tree Project – in progress. Fifty trees were planted in January by Cumberland River Compact, 8 more will be planted this week.
- Charlotte Railway Greenway – project set to begin in 2026.
- Arboretum Certification Level 1 certification will be applied for by May.
- Expanded Vendor Cart Program in the Market House will allow for new sales opportunities for businesses.
- Master Gardeners Partnership with the NFM being developed in 2025.
- Urban Green Lab Partnership: Waste Less Mural Site, shed 1. This mural will be installed at some point in the summer on the side of the cooler.
- TN Artisan Honey Grievance was filed on February 2 and a resolution was presented on February 11.
- Market House vacancies available: north silo on March 1 and a multi-year lease location will be available on April 1.

- 2025 Handbook updates were completed for the farm sheds and the kitchens program. Board Secretary Crane-Jones requested a summary document of all new changes presented to the board at the March meeting.

Fiscal Year 2025 Financial Report

- Finance Manager David Griffin presented to the board a summary report detailing the FY25 financial results through December 31, 2024. Included in the reporting was a comparison between FY24 and FY25 and a FY25 budget comparison.
- FY26 Initial Budget presented to OMB was presented to the board. The initial budget has a revenue increase of 8% and an expense increase of 5%.

Final Comments and Adjournment

- A motion of adjournment was made by Vice-Chair Moskovitz and seconded by Secretary Crane-Jones and the meeting adjourned at 11:00 a.m.