

April Employee of the Month:

**Amy Hamilton**

**Which of the following criteria does your nominee most embody?**

Excellence in Teamwork

Excellence in Motivation

Inspiring a Positive Attitude

Enhancing Workplace Culture

Exemplifying the Mission and Core Values of MPHD

**Please provide a specific example that illustrates why you feel this person should be the MPHD Employee of the Month:**

Amy has taken the lead on MACC's social media you feel this person should be the MPHD Employee of platforms over the past year and done an amazing the Month: job. Her knowledge of what MACC offers with her ideas and strategies to enhance social media visibility create more awareness of MACC that otherwise would not exist. A recent Instagram Reel she created has already racked up half a million views, which can help lead to more adoptions and more support for the shelter. By involving members of the MACC staff in her projects, Amy is able to get everyone on board with a part of marketing that many might otherwise see as superfluous. Her attention to trends and new strategies has helped grow MACC's social media from a place to see adoptable animals to a true reflection of the spirit of MACC.

**Nominated by:** Matt Peters

