



Notice of Intent to Award

Solicitation Number	39941	Award Date	11/17/2025 2:12 PM CST
Solicitation Title	Mind-Body Programming - Meditation Portion		
Buyer Name	Marissa Conklin	Buyer Email	Marissa.Conklin@nashville.gov
BAO Rep	Christopher Wood	BAO Email	Christopher.Wood@nashville.gov

Awarded Supplier(s)

In reference to the above solicitation and contingent upon successful contract negotiation, it is the intent of the Metropolitan Government of Nashville and Davidson County to award to the following supplier(s):

Company Name	NOCX, Inc	Company Contact		Charlene Odigie	
Street Address	4721 Trousdale Drive Suite 118				
City	Nashville	State	TN	Zipcode	37220

Company Name		Company Contact			
Street Address					
City		State		Zipcode	

Company Name		Company Contact			
Street Address					
City		State		Zipcode	

Certificate of Insurance

The awarded supplier(s) must submit a certificate of insurance (COI) indicating all applicable coverage required by the referenced solicitation. The COI should be emailed to the referenced buyer no more than 15 days after the referenced award date.

Equal Business Opportunity Program

Where applicable, the awarded supplier(s) must submit a signed copy of the letter of intent to perform for any and all minority-owned (MBE) or woman-owned (WBE) subcontractors included in the solicitation response. The letter(s) should be emailed to the referenced business assistance office (BAO) rep no more than two business days after the referenced award date.

☐ Yes, the EBO Program is applicable.

☒ No, the EBO Program is not applicable.

Monthly Reporting

Where applicable, the awarded supplier(s) will be required monthly to submit evidence of participation and payment to all small (SBE), minority-owned (MBE), women-owned (WBE), LGBT-owned (LGBTBE), and service-disabled veteran owned (SDV) subcontractors. Sufficient evidence may include, but is not necessarily limited to copies of subcontracts, purchase orders, applications for payment, invoices, and cancelled checks.

Questions related to contract compliance may be directed to the referenced BAO rep.

☐ Yes, monthly reporting is applicable.

☒ No, monthly reporting is not applicable.

Public Information and Records Retention

Solicitation and award documentation are available upon request. Please email the referenced buyer to arrange. A copy of this notice will be placed in the solicitation file and sent to all offerors.

Right to Protest

Per MCL 4.36.010 – any actual or prospective bidder, offeror, or contractor who is aggrieved in connection with the solicitation or award of a contract may protest to the purchasing agent. The protest shall be submitted in writing within ten (10) days after such aggrieved person knows or should have known of the facts giving rise thereto.

A valid protest must demonstrate that the purchasing agent did not follow the law, the regulations, or the dictates of the solicitation. Protests based upon subjective scoring are not appropriate and may be grounds for placing the actual or prospective bidder, offeror, or contractor on the list of suspended or debarred persons.

Dennis Rowland

Dennis Rowland

Purchasing Agent & Chief Procurement Officer

ZK

(Initial)

Zak Kelley



RFQ 399418 – Mind-Body Programming Meditation Portion

Company Name	Methodology and Approach (20 Points)	Qualifications and Experience (20 Points)	Cost Criteria (60 Points)	Financial Offer	Contract Exceptions (Y/N)	Total Points (100)
Carol Buttenham	18.00	20.00	22.66	50.00	N	60.66
Davidson Consultant Services, LLC	20.00	8.00	3.78	300.00	N	31.78
Goddess Health & Wellness, LLC	18.00	10.00	20.60	55.00	N	48.60
I Am Well Consulting LLC	20.00	15.75	7.55	150.00	N	43.30
Jennifer Wang	14.00	11.25	22.66	50.00	N	47.91
Nashville Emotional Wellness Counseling PLLC	20.00	20.00	7.55	150.00	N	47.55
NOCX Inc	19.00	20.00	60.00	18.88	N	99.00
Policy Comms Company	14.75	12.00	27.90	40.60	N	54.65

** Shalom Miller dba Power Move Education & Development Group is deemed non-responsive**

Carol Buttenham	
Strengths	Weaknesses
Provided great details on structured schedule, with multiple classes a day which is above expectations.	Details on session format is lacking, which is below expectations in this regard.
Educational hours is over 500, with library vendor experience provided which is significantly above expectations.	
Provided a list of great certifications which is above expectations.	

Davidson Consultant Services, LLC	
Strengths	Weaknesses
Details on structure and sessions is great and is above expectations.	Did not provided certifications which is below expectations.
Schedule provided was great and adaptive for different participants is above expectations.	
	Details lacked on knowledge of delivering program to a public setting and who has what training in the organization is significantly below expectations.

Goddess Health & Wellness, LLC	
Strengths	Weaknesses
Responded to all bullets with great details on the classes provided which meets expectations.	Sample schedule provided lacked details and a few misspellings throughout proposal which is below expectations.
Provided qualifications and experience which meets expectations.	
	Certifications were not listed/mentioned which is below expectations in this regard.
	Experience did not provided when or where just listed out which is significantly below expectations.

I Am Wellness Consulting, LLC	
Strengths	Weaknesses
Provided great details on adaptability and all other bullet points which is above expectations.	No listed certifications provided which is below expectations.
Sample schedule provided was detailed which was above expectations.	
Public school experience and the founder has great experience in the field which is above expectations.	
	Qualifications provided lacked details which is below expectations.

Jennifer Wang	
Strengths	Weaknesses
Provided a response to all bullet points in Methodology and Approach which meets expectations	Lacks details on class structure, session format and schedule provided which is below expectations.
Knowledge and experience in program proposing is good and meets expectations.	No mention of CPR/certifications
Nashville Emotional Wellness Counseling PLLC	
Strengths	Weaknesses
Provided great details on session formats and the structure/style of classes which is significantly above expectations.	None
Sample schedule provided was great and detailed which is significantly above expectations.	
NOCX Inc	
Strengths	Weaknesses
Provided all information as requested which meets expectations.	Lacks details on the program provided and the sample schedule which is below expectations.
Great qualifications listed with a lot of certifications provided which is above expectations.	
Experience with public schools and community centers is great and is above expectations.	
Policy Comms Company	
Strengths	Weaknesses
Provided program and details on session formats and style of the class which meets expectations.	Schedule lacks details and limits on how many participants can attend which is below expectations.
Detailed experience and knowledge of providing this program to the public which meets expectations.	Lacks details on modifying poses for different age groups which is below expectations.
	CPR/First Aid certification not mentioned which is below expectations
	Cultural sensitivity was not detailed which is below expectations.



JGR

Notice of Rejection

Solicitation Number	399418	Date	10/29/2025 9:28 AM CDT
Solicitation Title	Mind-Body Programming		
Buyer Name	Marissa Conklin	Buyer Email	Marissa.Conklin@nashville.gov
BAO Rep	Christopher Wood	BAO Email	Christopher.Wood@nashville.gov

The Metropolitan Government of Nashville and Davidson County has determined the offer submitted by the following supplier is not minimally responsive to the requirements of the referenced solicitation:

Company Name	Shalom Miller dba Power Move Education & Development Group		Company Contact	Shalom Miller	
Street Address	30 Dry Creek Rd #702				
City	Goodlettsville	State	TN	Zipcode	37072
Reason	Offer fails to conform in all material aspects to the solicitation and is not responsive.				
Other/Notes	As it states in the solicitation, no edits to the line items and/or format of the Cost Spreadsheet				

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Dennis Rowland
Purchasing Agent & Chief Procurement Officer

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