



Notice of Intent to Award

Solicitation Number	39941	Award Date	11/17/2025 2:32 PM CST
Solicitation Title	Mind-Body Programming - Yoga Portion		
Buyer Name	Marissa Conklin	Buyer Email	Marissa.Conklin@nashville.gov
BAO Rep	Christopher Wood	BAO Email	Christopher.Wood@nashville.gov

Awarded Supplier(s)

In reference to the above solicitation and contingent upon successful contract negotiation, it is the intent of the Metropolitan Government of Nashville and Davidson County to award to the following supplier(s):

Company Name	Carol Buttenham	Company Contact	Carol Buttenham
Street Address	513 Dunallie Drive		
City	Nashville	State	TN
		Zipcode	37217

Company Name	Goddess Health & Wellness, LLC	Company Contact	T. Conswello Davis
Street Address	133 NE 2nd Ave, Unit 3509		
City	Miami	State	FL
		Zipcode	33132

Company Name	Policy Comms Company	Company Contact	Adrienne Hinds
Street Address	9001 W Cambridge Ct		
City	Brentwood	State	TN
		Zipcode	37027

Certificate of Insurance

The awarded supplier(s) must submit a certificate of insurance (COI) indicating all applicable coverage required by the referenced solicitation. The COI should be emailed to the referenced buyer no more than 15 days after the referenced award date.

Equal Business Opportunity Program

Where applicable, the awarded supplier(s) must submit a signed copy of the letter of intent to perform for any and all minority-owned (MBE) or woman-owned (WBE) subcontractors included in the solicitation response. The letter(s) should be emailed to the referenced business assistance office (BAO) rep no more than two business days after the referenced award date.

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Yes, the EBO Program is applicable.

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No, the EBO Program is not applicable.

Monthly Reporting

Where applicable, the awarded supplier(s) will be required monthly to submit evidence of participation and payment to all small (SBE), minority-owned (MBE), women-owned (WBE), LGBT-owned (LGBTBE), and service-disabled veteran owned (SDV) subcontractors. Sufficient evidence may include, but is not necessarily limited to copies of subcontracts, purchase orders, applications for payment, invoices, and cancelled checks.

Questions related to contract compliance may be directed to the referenced BAO rep.

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Yes, monthly reporting is applicable.

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No, monthly reporting is not applicable.

Public Information and Records Retention

Solicitation and award documentation are available upon request. Please email the referenced buyer to arrange. A copy of this notice will be placed in the solicitation file and sent to all offerors.

Right to Protest

Per MCL 4.36.010 – any actual or prospective bidder, offeror, or contractor who is aggrieved in connection with the solicitation or award of a contract may protest to the purchasing agent. The protest shall be submitted in writing within ten (10) days after such aggrieved person knows or should have known of the facts giving rise thereto.

A valid protest must demonstrate that the purchasing agent did not follow the law, the regulations, or the dictates of the solicitation. Protests based upon subjective scoring are not appropriate and may be grounds for placing the actual or prospective bidder, offeror, or contractor on the list of suspended or debarred persons.

Dennis Rowland

Dennis Rowland

Purchasing Agent & Chief Procurement Officer

Zak Kelley

(Initial)



RFQ 399418 – Mind-Body Programming – Yoga Portion

Company Name	Methodology and Approach (20 Points)	Qualifications and Experience (20 Points)	Cost Criteria (60 Points)	Financial Offer	Contract Exceptions (Y/N)	Total Points (100)
Carol Battenham	18.00	20.00	58.00	60.00	N	96.00
Goddess Health & Wellness, LLC	18.00	10.00	53.54	65.00	N	81.54
Nashville Emotional Wellness Counseling PLLC	20.00	20.00	23.20	150.00	N	63.20
Policy Comms Company	14.75	12.00	60.00	58.00	N	86.75

Shalom Miller dba Power Move Education & Development Group and Small World Yoga Inc are deemed non-responsive

Carol Battenham	
Strengths	Weaknesses
Provided great details on structured schedule, with multiple classes a day which is above expectations.	Details on session format is lacking, which is below expectations in this regard.
Educational hours is over 500, with library vendor experience provided which is significantly above expectations.	
Provided a list of great certifications which is above expectations.	

Goddess Health & Wellness, LLC	
Strengths	Weaknesses
Responded to all bullets with great details on the classes provided which meets expectations.	Sample schedule provided lacked details and a few misspellings throughout proposal which is below expectations.
Provided qualifications and experience which meets expectations.	
	Certifications were not listed/mentioned which is below expectations in this regard.
	Experience did not provided when or where just listed out which is significantly below expectations.

Nashville Emotional Wellness Counseling PLLC	
Strengths	Weaknesses
Provided great details on session formats and the structure/style of classes which is significantly above expectations.	None
Sample schedule provided was great and detailed which is significantly above expectations.	

Policy Comms Company	
Strengths	Weaknesses
Provided program and details on session formats and style of the class which meets expectations.	Schedule lacks details and limits on how many participants can attend which is below expectations.
Detailed experience and knowledge of providing this program to the public which meets expectations.	
	Lacks details on modifying poses for different age groups which is below expectations.
	CPR/First Aid certification not mentioned which is below expectations
	Cultural sensitivity was not detailed which is below expectations.



JGR

Notice of Rejection

Solicitation Number	399418	Date	10/29/2025 9:28 AM CDT
Solicitation Title	Mind-Body Programming		
Buyer Name	Marissa Conklin	Buyer Email	Marissa.Conklin@nashville.gov
BAO Rep	Christopher Wood	BAO Email	Christopher.Wood@nashville.gov

The Metropolitan Government of Nashville and Davidson County has determined the offer submitted by the following supplier is not minimally responsive to the requirements of the referenced solicitation:

Company Name	Shalom Miller dba Power Move Education & Development Group		Company Contact	Shalom Miller	
Street Address	30 Dry Creek Rd #702				
City	Goodlettsville	State	TN	Zipcode	37072
Reason	Offer fails to conform in all material aspects to the solicitation and is not responsive.				
Other/Notes	As it states in the solicitation, no edits to the line items and/or format of the Cost Spreadsheet				

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Dennis Rowland
Purchasing Agent & Chief Procurement Officer

Z. King



JGR

Notice of Rejection

Solicitation Number	399418	Date	10/29/2025 9:27 AM CDT
Solicitation Title	Mind-Body Programming		
Buyer Name	Marissa Conklin	Buyer Email	Marissa.Conklin@nashville.gov
BAO Rep	Christopher Wood	BAO Email	Christopher.Wood@nashville.gov

The Metropolitan Government of Nashville and Davidson County has determined the offer submitted by the following supplier is not minimally responsive to the requirements of the referenced solicitation:

Company Name	Small World Yoga	Company Contact		Liz Veyhl	
Street Address	1119 12th Ave S				
City	Nashville	State	TN	Zipcode	37216
Reason	Offer fails to conform in all material aspects to the solicitation and is not responsive.				
Other/Notes	As it states in the solicitation, no edits to the line items and/or format of the Cost Spreadsheet				

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Dennis Rowland
Purchasing Agent & Chief Procurement Officer

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